



ADERLY
Welcomes you to

LYON

INVEST IN |
ONLY LYON 



L'ADERLY, PARTNER OF YOUR SUCCESS

PRÉSENTATION OF ADERLY

ADERLY
Lyon area economic development
agency

INVEST IN |
ONLY LYON 

Its co-founders



**Where are we
located?**



Auvergne Rhône-Alpes region:

- 8 millions of inhabitants, the equivalent of Finland, Denmark and Ireland
- 12 counties (French départements)
- Lyon is the capital of the region



Lyon is at the heart of the **Lyon metropolis**, made up of **59 municipalities** and has **1.5 million** inhabitants

Nord-Ouest

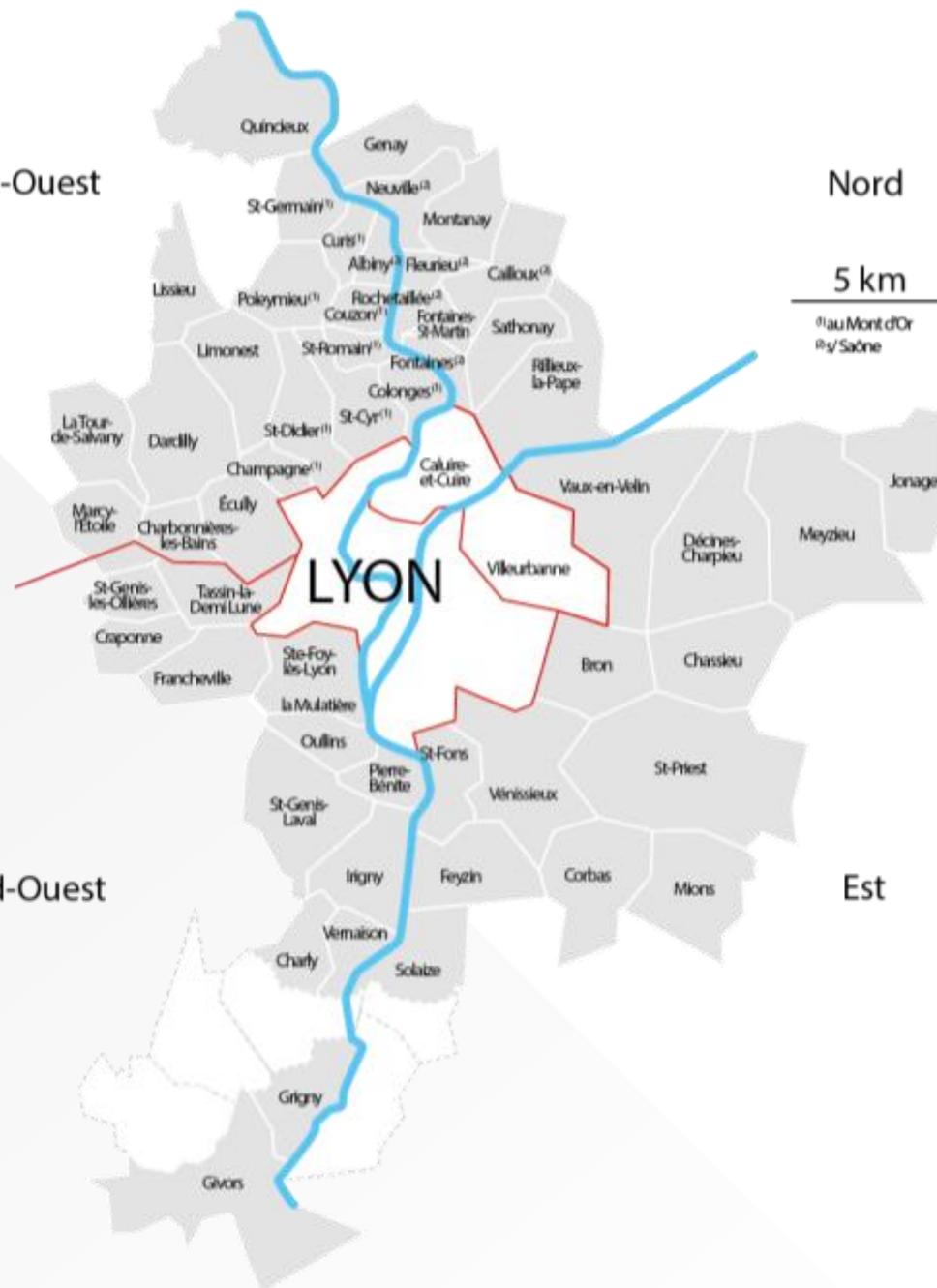
Nord

5 km

⁽¹⁾au Mont d'Or
⁽²⁾Lyons

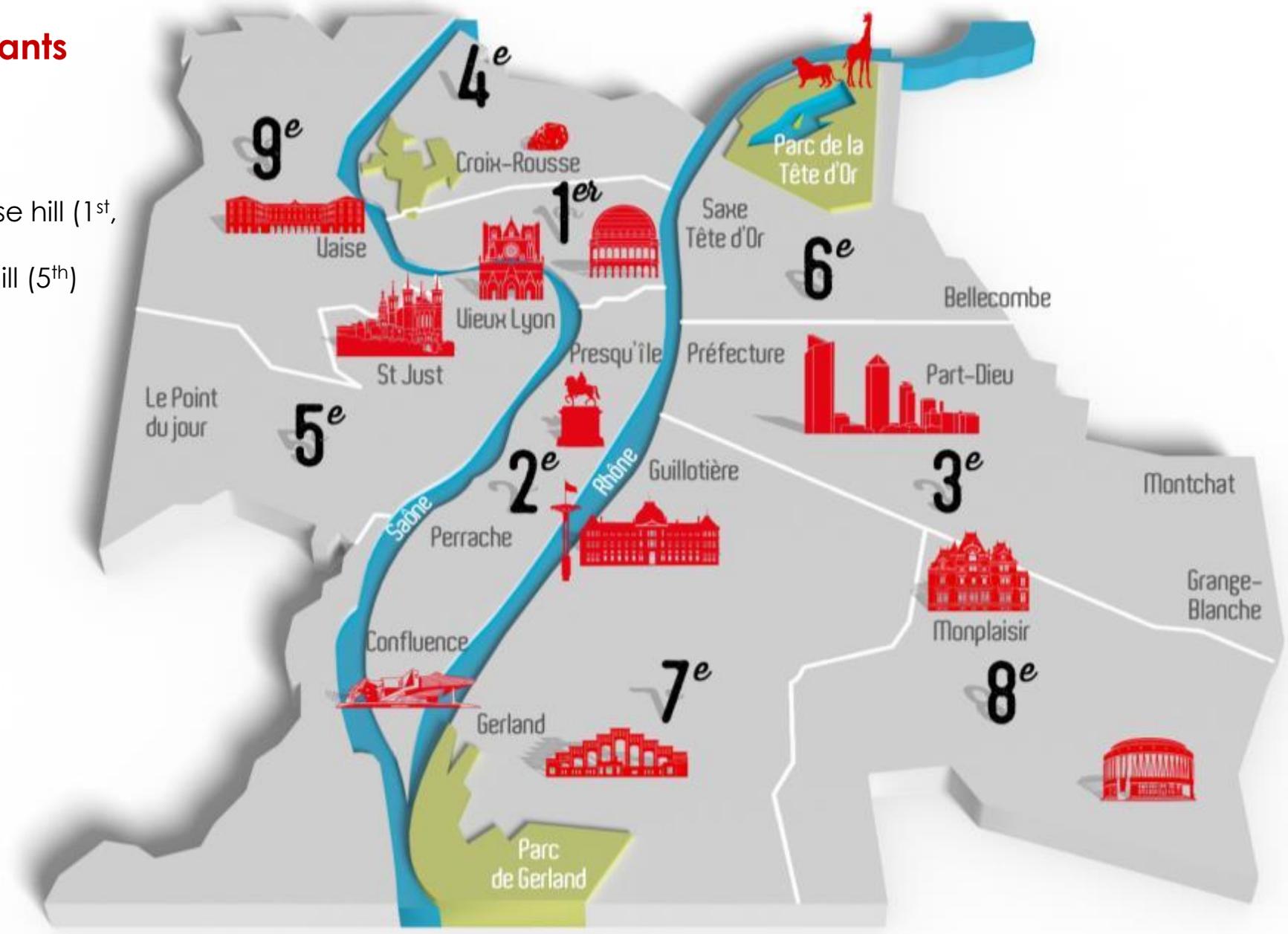
Sud-Ouest

Est



500 000 inhabitants

- 9 districts
- 2 rivers
- 2 hills
 - Croix-Rousse hill (1st, 4th)
 - Fourvière hill (5th)



HISTORY OF LYON



The city was created in 43 BC by the Romans and was called Lugdunum.

In 1998, UNESCO listed Lyon as World Heritage of Humanity because of the continuity of its habitat, witness of past periods:

The ancient theaters on the Fourvière hill, on the west side of the city

- The Renaissance district at the foot of the hill, on the banks of the Saône river
- Then the extension to the East with the peninsula with buildings of the 17th, 18th, 19th centuries and finally on the other side of the Rhône river with an architecture of the 19th, 20th and 21st centuries.



Lyon is more than 2000 years of history



5 historical sectors, 5 sectors of excellence in the 21st century!

By royal decision, Lyon was granted the monopoly of the silk industry in 1540.

This textile industry gives birth to the chemical industry (**dyeing**) and by ricochet develops the pharmaceutical industry.

Today, 3 competitiveness clusters still structure these sectors:

- Techtera (technical **textiles**)
- Axelera (**chemical industry**)
- Lyonbiopôle (**life science**)

Other key sectors are related to silk!

Marius Berliet, son of ribbons manufacturer, imagines and builds vehicles, its factories will be bought by RVI, Renault Trucks.

The CARA cluster represents this sector even today.

Finally, two brothers, Auguste and Louis Lumière, develop a fabric to cure burns: the "tulle gras".

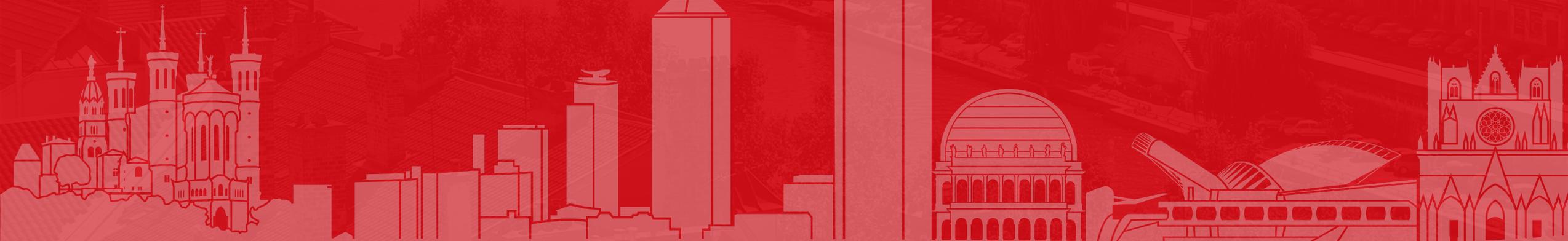
They are best known for inventing **cinema**.

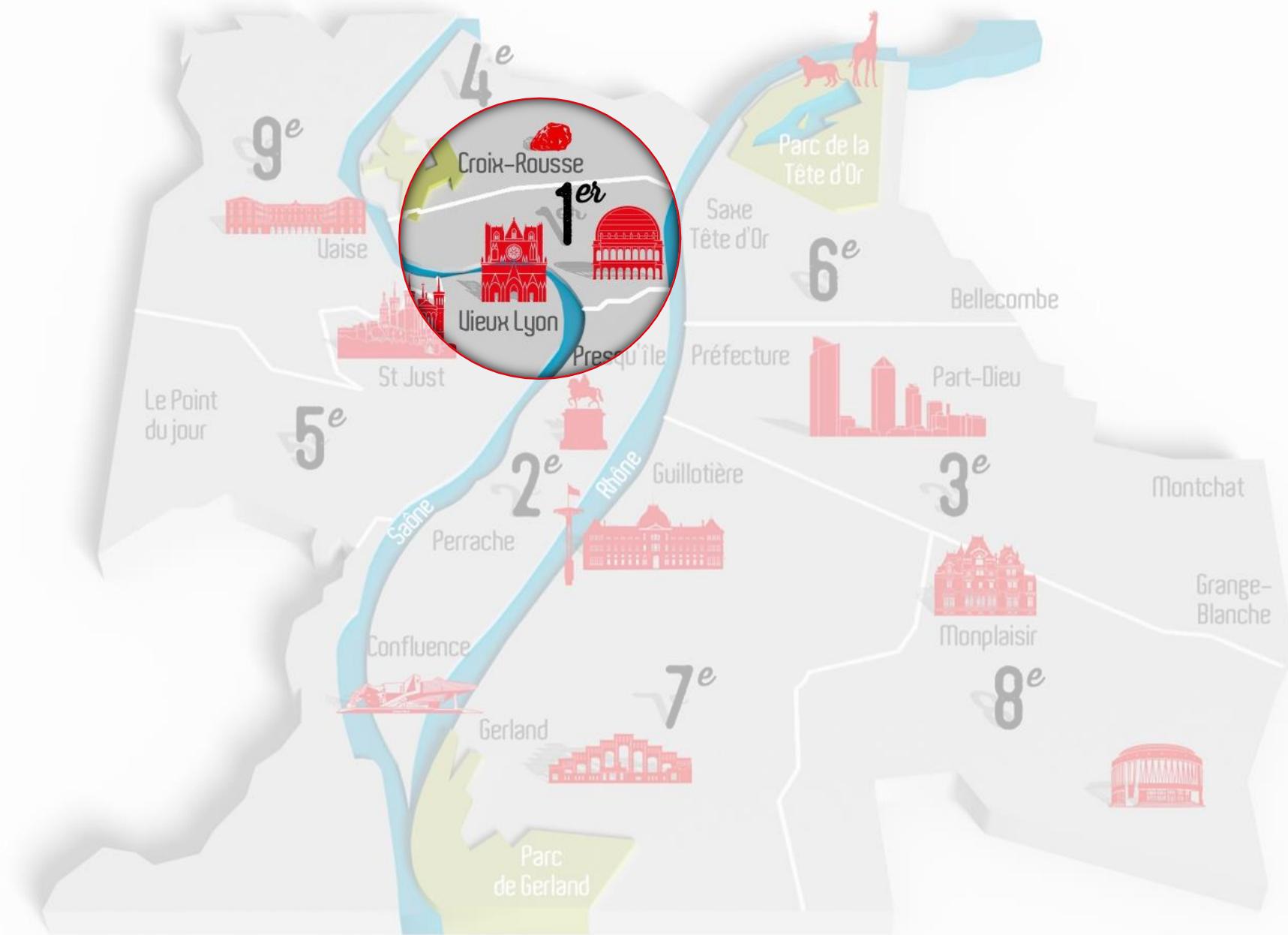


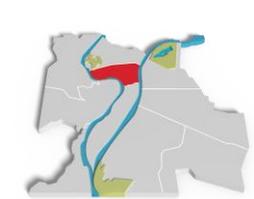
Lyon is more than 2000 years of history



NEIGHBORHOODS OVERVIEW







1st borough

30 444 inhabitants.

Constituted by the north of the peninsula and the slopes of the Croix-Rousse hill.

Habitat of the 18th and 19th centuries, marked by the history of silk and canuts. High ceilings (allowing Jacquard looms) and tall windows (allowing light to penetrate).

The area is served by the metro, lines A and C.

Property prices:

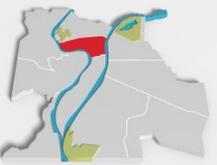
Purchase € 6 186 per sqm

Rental: €17 per sqm





Example of "canut" apartment on the slopes of Croix-Rousse



North of the peninsula:

The Opera, renovated by Jean Nouvel, located on Louis Pradel Square, in front of the Lyon City Hall

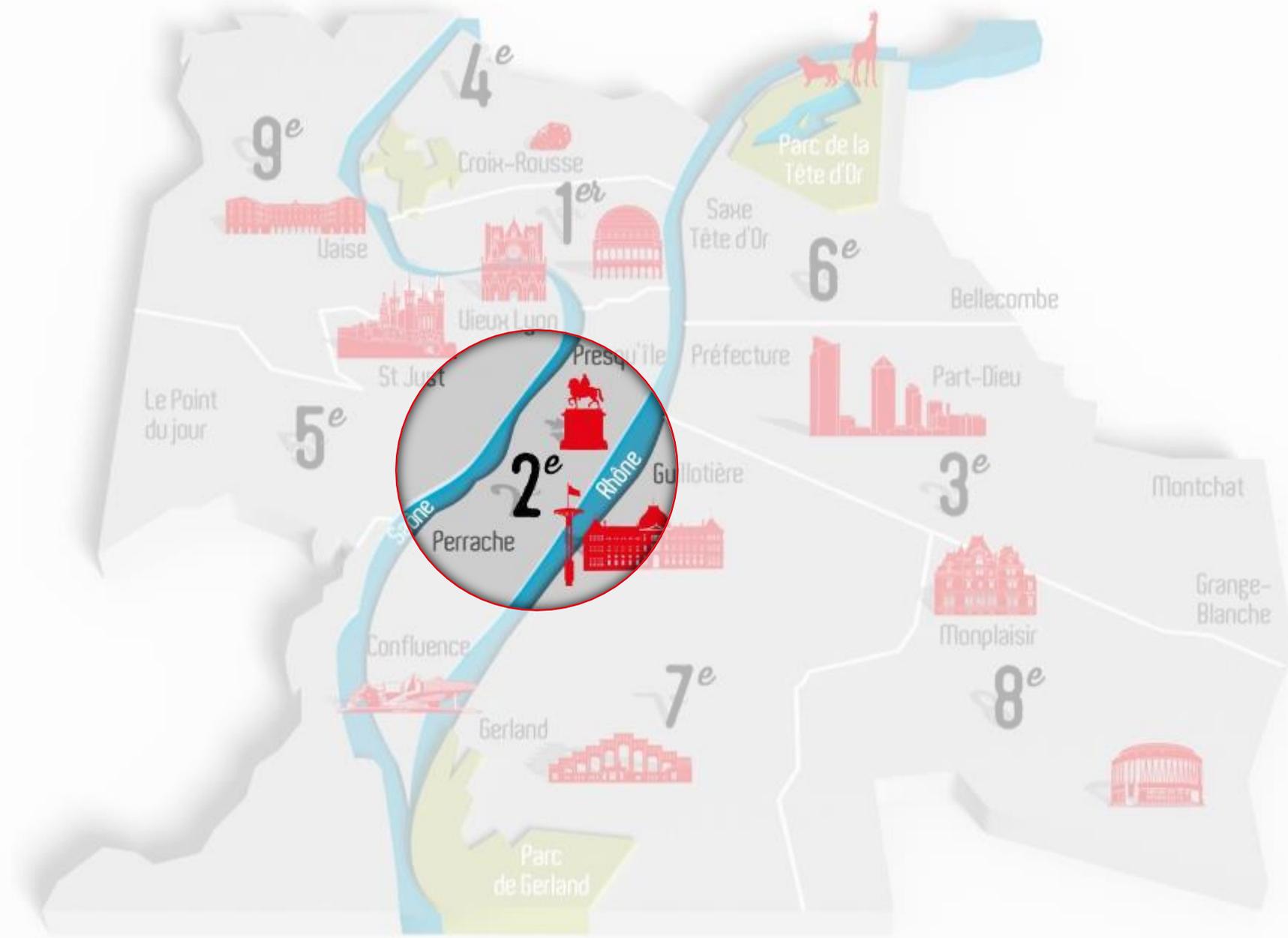
The Lyon City Hall and the Museum of Fine Arts, both located Place des Terreaux

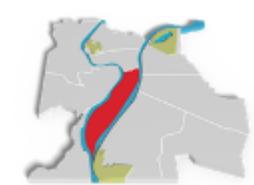
Benedictine abbey until the Revolution, the museum houses the largest collection of works of art in France, after the Louvre in Paris. In his heart, the garden of the old cloister.



The 1st borough







2nd borough

30 408 inhabitants

The peninsula, between Rhône and Saône is the heart of the city. It is a commercial district with in its center the pedestrian place Bellecour.

Bourgeois buildings date from the 17th, 18th and 19th centuries.

The area is served by the metro, lines A and D.

Property prices:

Purchase: € 6 674 per sqm

Rental: €17 per sqm



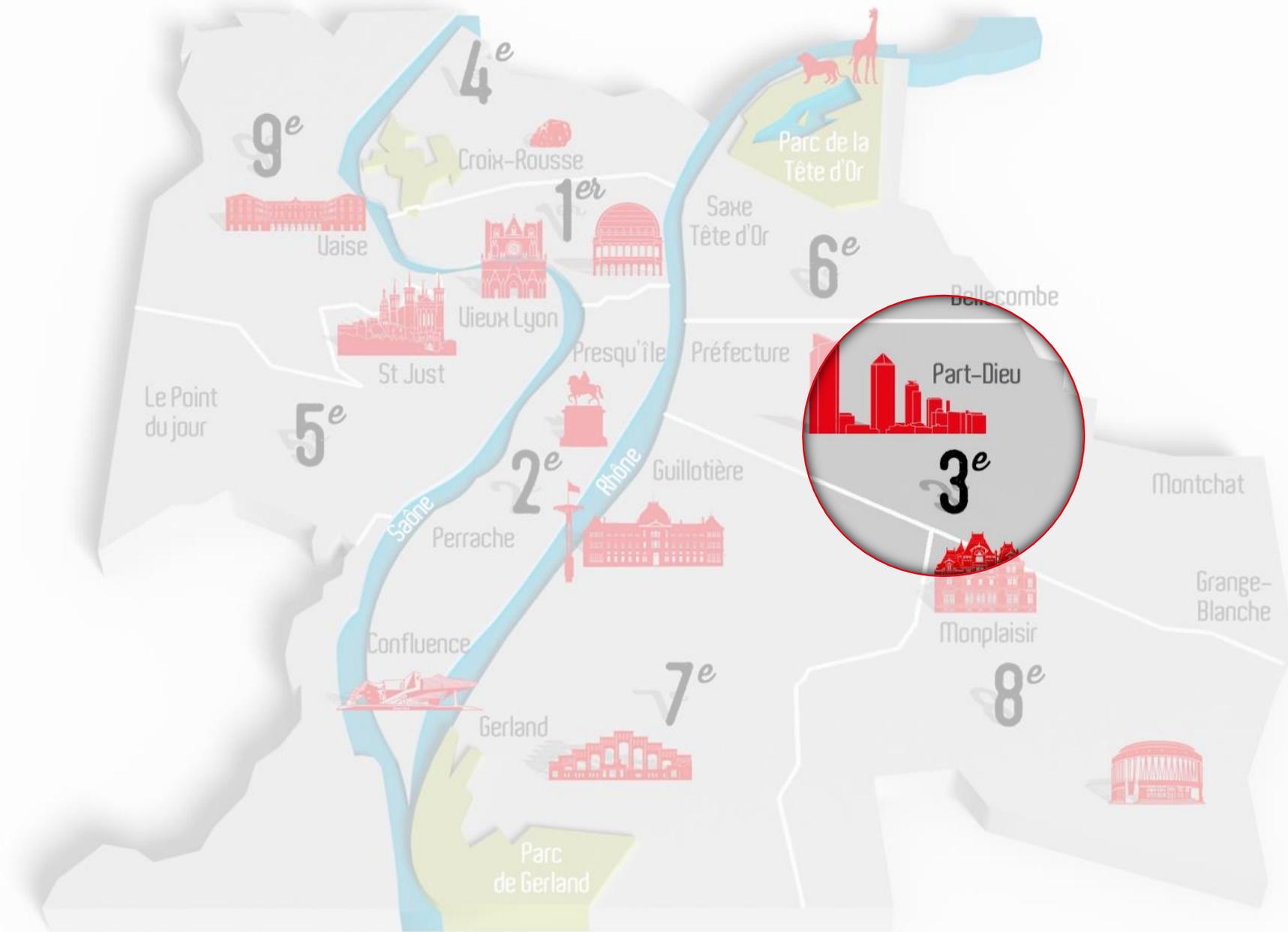


The district of Ainay at the edge of the Saône with its bourgeois buildings

The façade of the Hôtel Dieu on the banks of the Rhône

The new district of Confluence, at the southern tip of the peninsula







3rd borough

101 468 inhabitants.
The most populated district of Lyon.

Located from the banks of the Rhône to the Montchat Hill.

Diversified habitat, from the 19th to the 21st century.

Business district of Part-Dieu, 10 minutes from the peninsula, second-largest business district in France after La Défense in Paris.

Lyon Part-Dieu railway station, France's first connecting station, Part-Dieu shopping center (one of the largest in Europe), Lyon National Orchestra auditorium ...
Neighborhood that is being transformed (renovations, expansion of the station, new towers ...).

Served by:

- Metro, line B
- Tramways, lines T1, T3, T4
- Numerous bus lines
- The Rhônexpress to Lyon-Saint Exupéry airport

Property prices:

Purchase: € 5 255per sqm

Rental: €15 per sqm

Non-contractual document,
average prices recorded - sources Meilleursagents.com
and Seloger - february 2022





Montchat district, with Place Ronde and Montchat Castle.

Family neighborhood, shopkeeper, with a strong "village atmosphere".

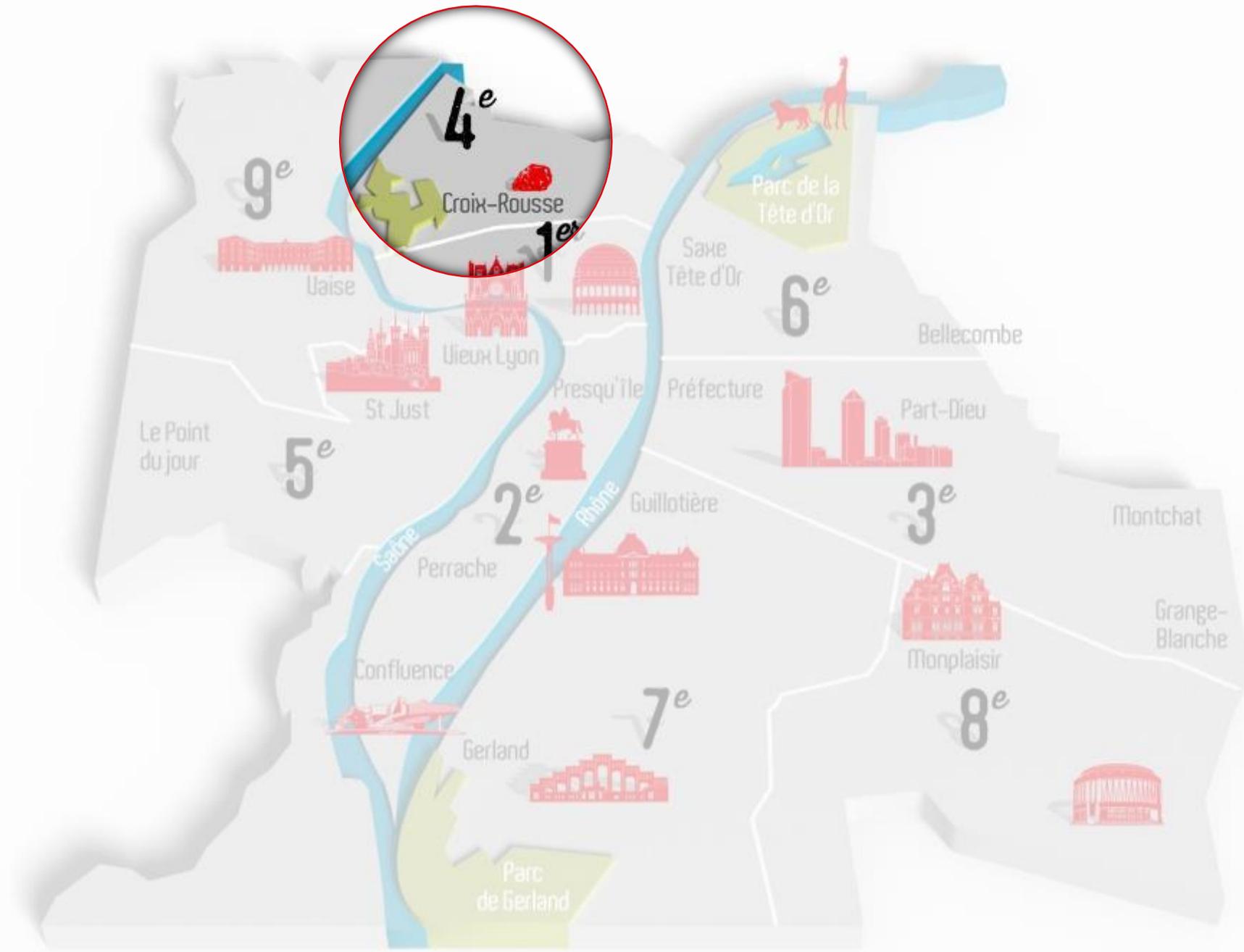
Served by Line 3 of the Tramway on one side and Metro Line D on the other.

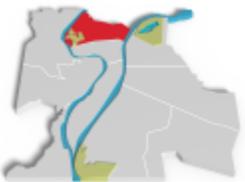
Incity Tower in the Part-Dieu business district.



The 3rd borough







4th borough

36 587 inhabitants

La Croix-Rousse is a district located north of the peninsula on the Croix-Rousse hill.

The habitat is quite varied with buildings of recent residences and a few houses.

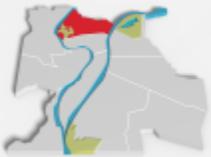
The area is served by metro line C.

Property prices:

Purchase: €6 004per sqm

Rental: €17 per sqm





4th borough

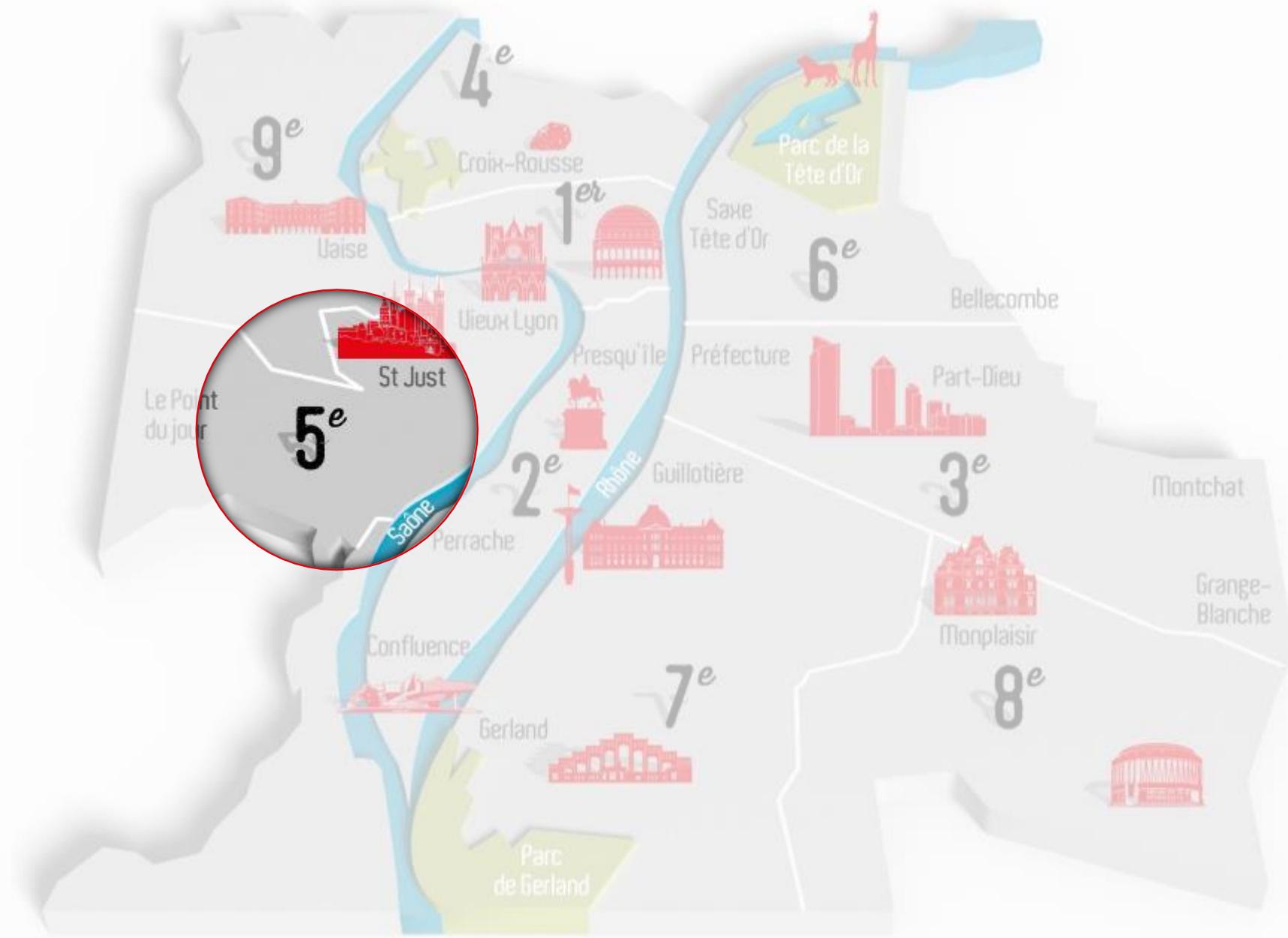
It is a neighborhood with a village atmosphere with its daily market on more than one kilometer on the boulevard, its many cafes and restaurants.

La Croix-Rousse is also rich in local shops and craftsmen



4th borough







5th borough

48 521 inhabitants

It includes Old Lyon and the Fourvière hill where Lugdunum was founded. To the west of the basilica, the residential areas of Point du Jour, Champvert, Ménival, Saint Irénée where the habitat is made of homes of the 60s, houses, new buildings.

At the foot of the hill, the buildings date from the Renaissance.

The area is served by metro line D and two funiculars.

Property prices:

Purchase: €5 008 per sqm

Rental: €16 per sqm





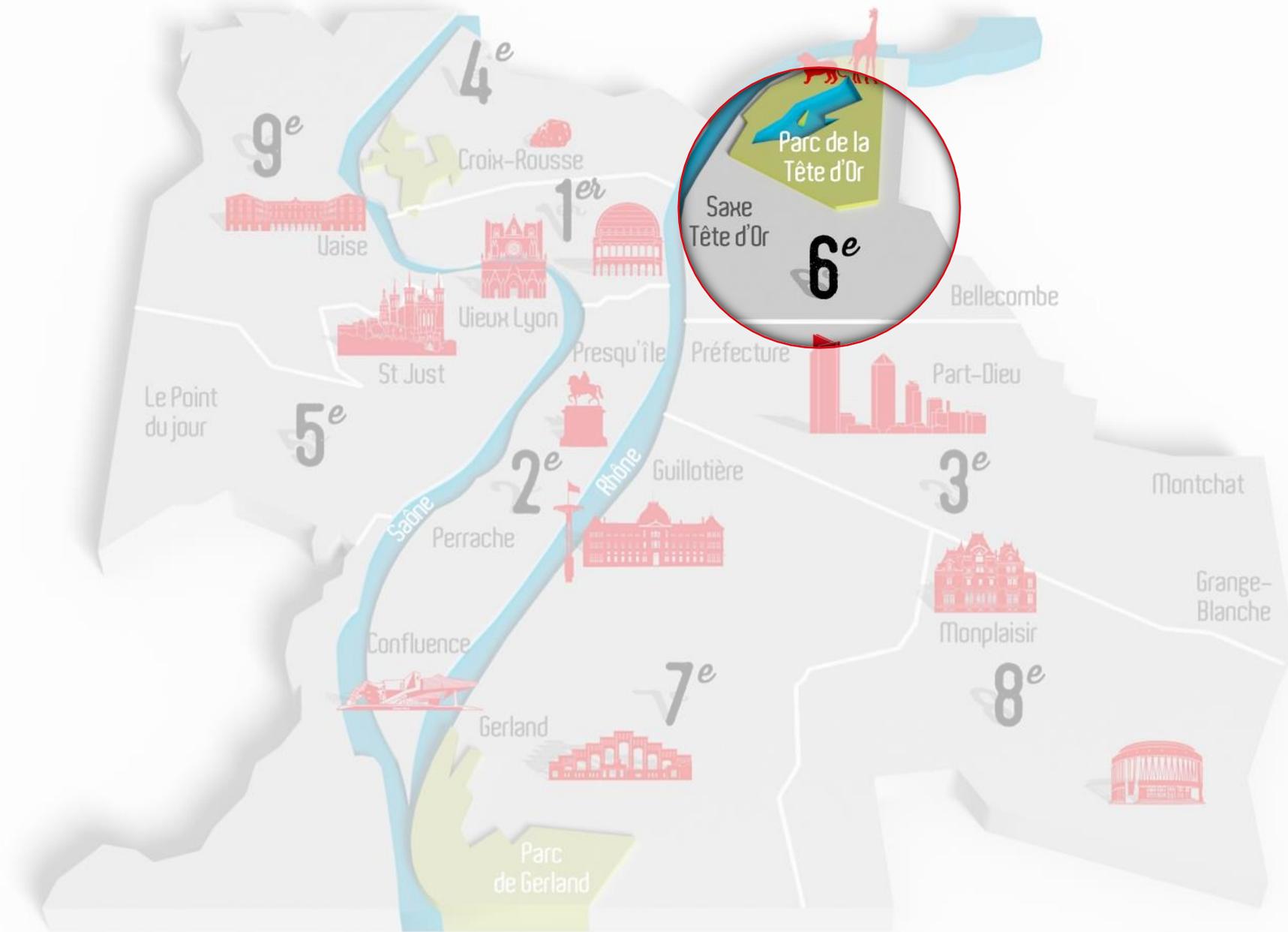
Old Lyon, at the foot of the hill, on the banks of the Saône. It is three districts:

Saint-Georges in the south
Saint John in the center
Saint Paul in the North

Remarkable Renaissance buildings such as the House of Lawyers or the Rose Tower.

Old Lyon is the second Renaissance ensemble in the world after Venice.







6th borough

51 317 inhabitants

Bourgeois district, located 10 minutes from the peninsula, hosting the Tête d'Or Park, flagship of Lyon (105 ha).

19th century home, with Haussmannian and 20th century buildings

On the edge of the park and the Rhône, La Cité Internationale, which includes a hotel, a casino, cinemas, the museum of contemporary art, Interpol and apartments. The Palais des Congrès was enlarged with the construction of a 3000-seat theater, the "Amphitheater", and 7900 m² of exhibition halls.

Many mansions, dating from the 19th century, border the park.

Served by metro line A and B.

Property prices:

Purchase: €6 704 per sqm

Rental: €17 per sqm





The 6th borough includes the neighborhoods of the Tête d'Or Park, Foch, Brotteaux and Bellecombe.

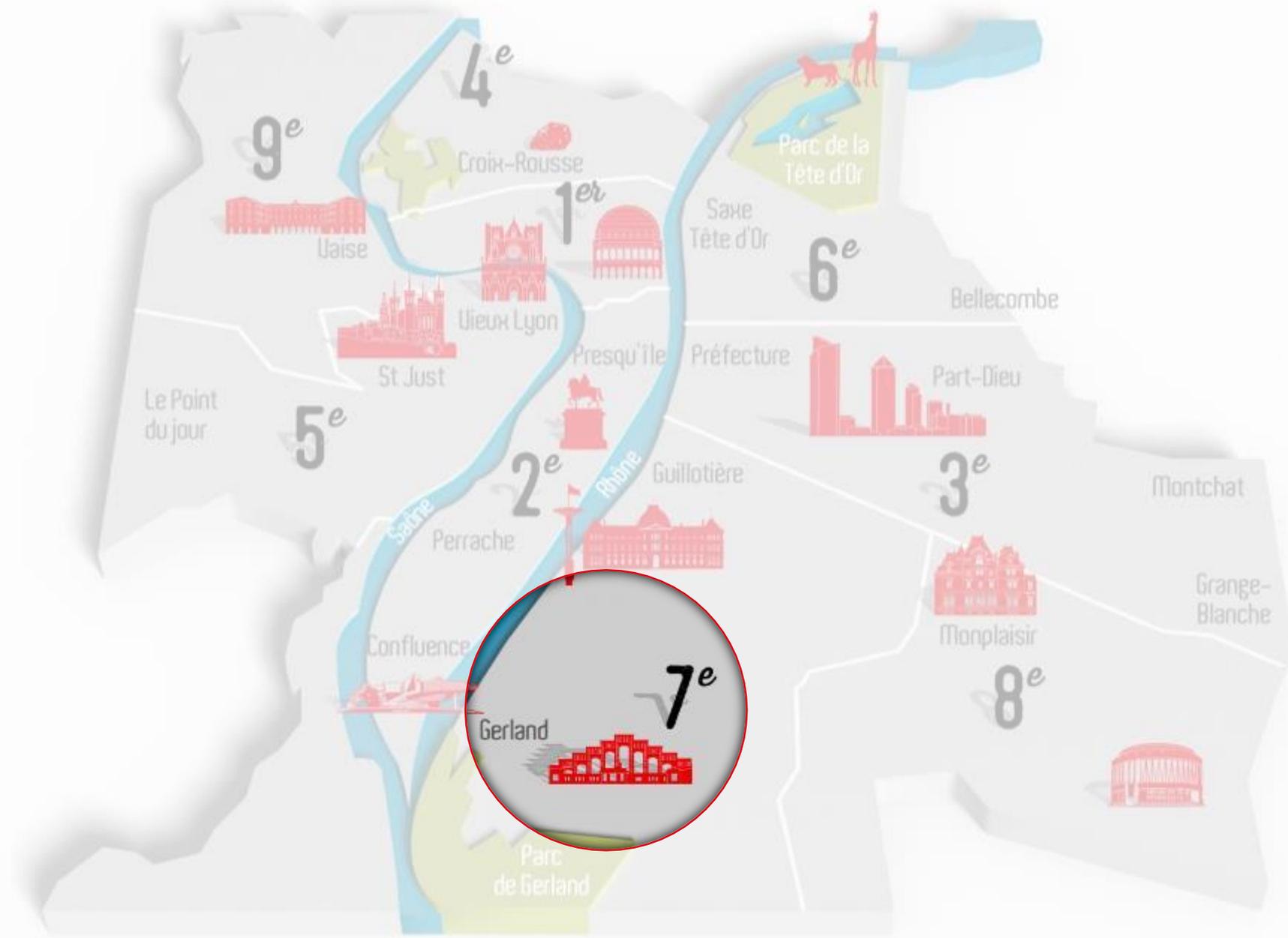
Place Maréchal Lyautey, at the beginning of Franklin Roosevelt Avenue, along the left bank of the Rhône, is the epicenter of the Foch district.

It is one of the shopping district the 6th with the district of Brotteaux closer to Part-Dieu.



6th borough







7th borough

Number of inhabitants: 80 993

It is the largest and most cosmopolitan borough. In addition to hosting an important scientific center, around the Gerland district, it is also a sports and cultural district thanks to the Halle Tony Garnier, the Palais des Sports and the Matmut Stadium Gerland.

Near the metro Guillotière you will find a Chinatown.

The area is served by the metro line B and by 2 tram lines.

Property prices:

Purchase: €5 289 per sqm

Rental: €15 per sqm

Non-contractual document,
average prices recorded - sources Meilleursagents.com
and Seloger - february 2022



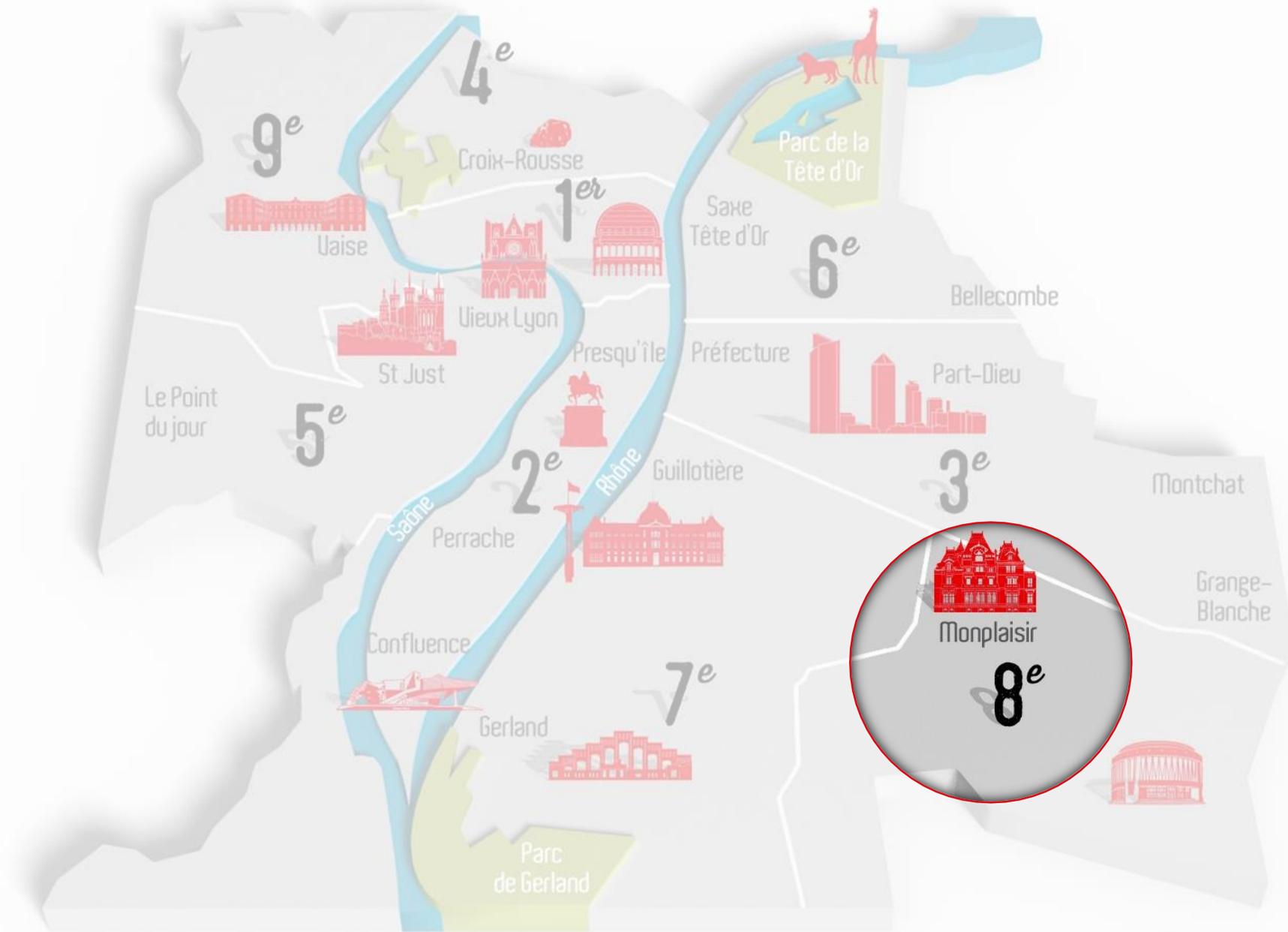


The Rhône's swimming pool, composed of two Olympic pools, one dedicated to athletes, the other to water games, is dominated by the Universities.

Hall Tony Garnier was the livestock market of Lyon. Today, it is a hall of shows and exhibitions.

Place Jean Macé, north of the 7th borough.







8th borough

30 444 inhabitants

Former industrial district, converted into a residential area for several years.

The 8th borough integrates the village district of Monplaisir, cradle of the cinema. It is more popular in the south, around the neighborhoods of Mermoz and the United States, although the district Mermoz was the subject in 2011 of a major urban renewal.

Cultural district, with the Maison de la Danse, the Institut Lumière, the Tony Garnier urban museum.

The area is served by the metro line D and the T2 and T4 tramways.

Property prices:

Purchase: €4 278 per sqm

Rental: €15 per sqm



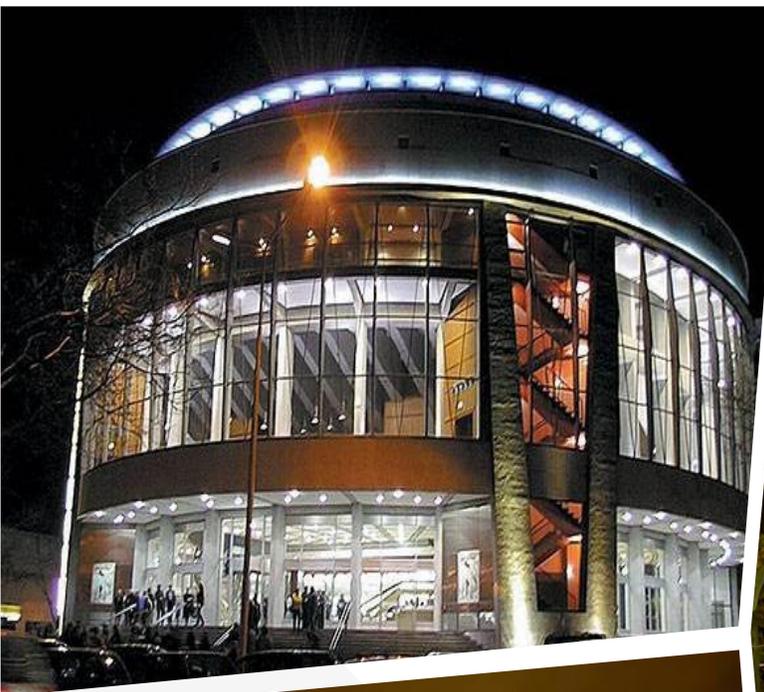


The House of Dance, located in the district of Bachut (15,000 subscribers, the first House of Dance in France created by Guy Darnet)

University Lyon 3, former tobacco factory operating until 1987

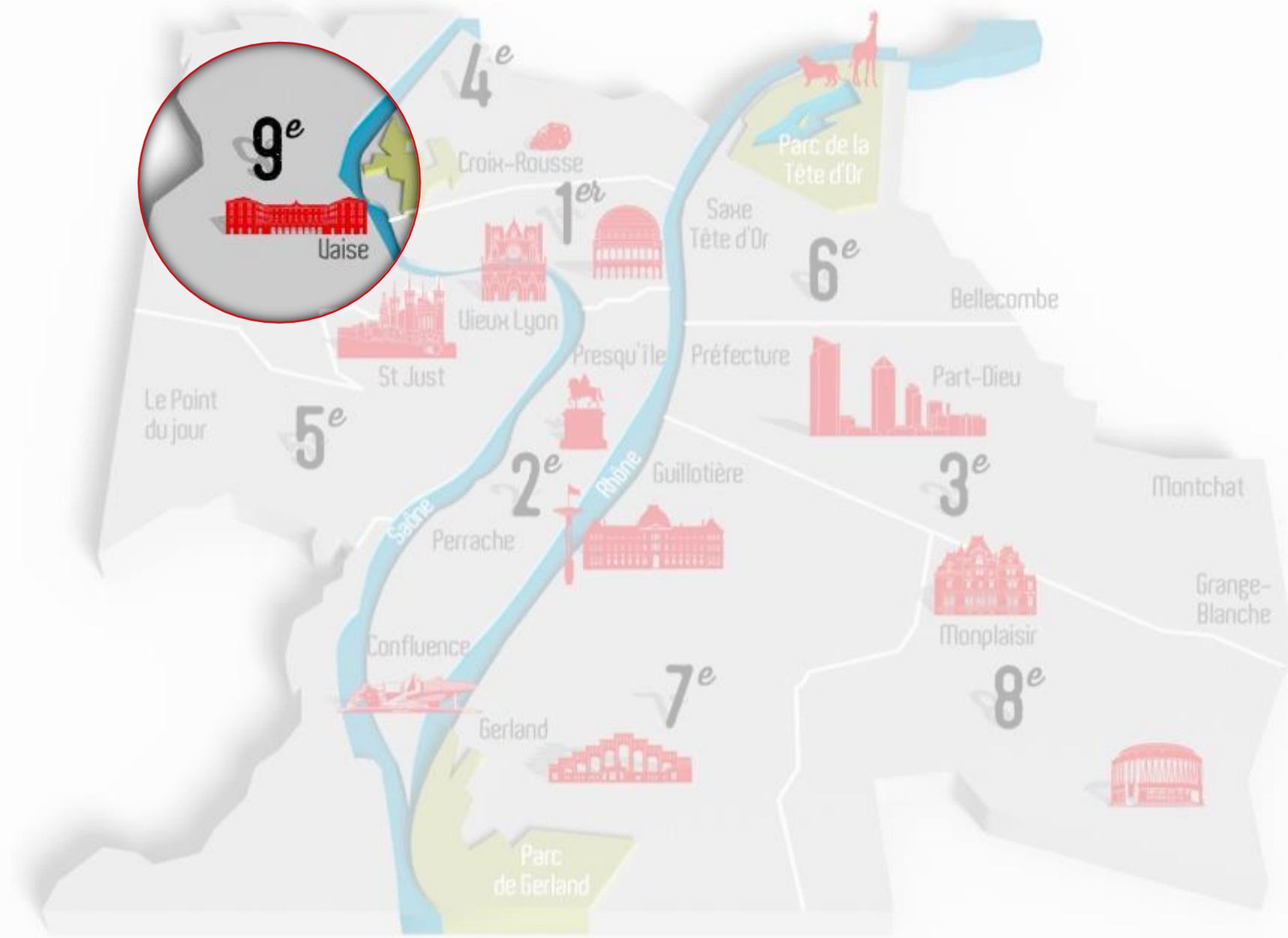
Birthplace of the Lumière brothers, today the Institut Lumière, which houses a museum on the invention of cinema.

In addition, there is still the hangar of the first film where was shot the first movie in the history of cinema by Louis and Auguste Lumière.



8th borough







9th borough

49 502 inhabitants

Between Saone and Monts d'Or, the 9th borough has 4 districts: Vaise, Gorge de Loup, Saint Rambert, l'Île Barbe, la Duchère.

Formerly industrial district, the 9th, after 20 years of transformations, is a residential and tertiary area that attracts families.

The 19th buildings are gradually disappearing for recent residences.

The area is served by the metro line D and very well connected to the A6 and A7 motorways as well as the North ring road.

Property prices:

Purchase: €4 379 per sqm

Rental: €14 per sqm





L'Île Barbe in the Saint Rambert district is home to a Michelin-starred restaurant, the Barges is home to offices and to a university, the buildings in the heart of Vaise are at the foot of the subway and local shops.



How to move TO LYON AND FROM LYON ?





- 70% OF URBAN TRANSPORT IS ELECTRIC

- 4 metro lines, 6 tram lines, 2 funicular lines
- 130 bus lines
- Rhôneexpress : airport shuttle in 30 minutes
- Extension to come of metro line B to Saint Genis Laval / Hospitals south - expiration date 2023.



- Citiz: a hundred of self-service cars in 40 stations in Lyon, Villeurbanne, Bron and Villefranche-sur-Saône
- A hybrid Vaporetto connects Vaise to Confluence via Saint-Paul and Bellecour in just 30 minutes
- Vélo'v 4,000 self-service bikes in 348 stations (in Lyon, Villeurbanne, Caluire and Vaulx-en-Verin)
- 21,000 spaces in 27 car parks
- 22 carparks relay – 7200 parking spaces (at metro stations at the entrance of the city).

A dense and diverse public transport system



3 TGV stations

- | Lyon Part-Dieu (up to 150 Tgv per day)
- | Lyon Perrache and Lyon-Saint Exupéry
- | Up to 150 000 passengers per day at the Lyon-Part Dieu station



More than 50 daily connections with Paris

From CDG-PARIS airport:

- | To Lyon: 2H

6 Highways

- | A7, A6, A46, A43, A42, A89



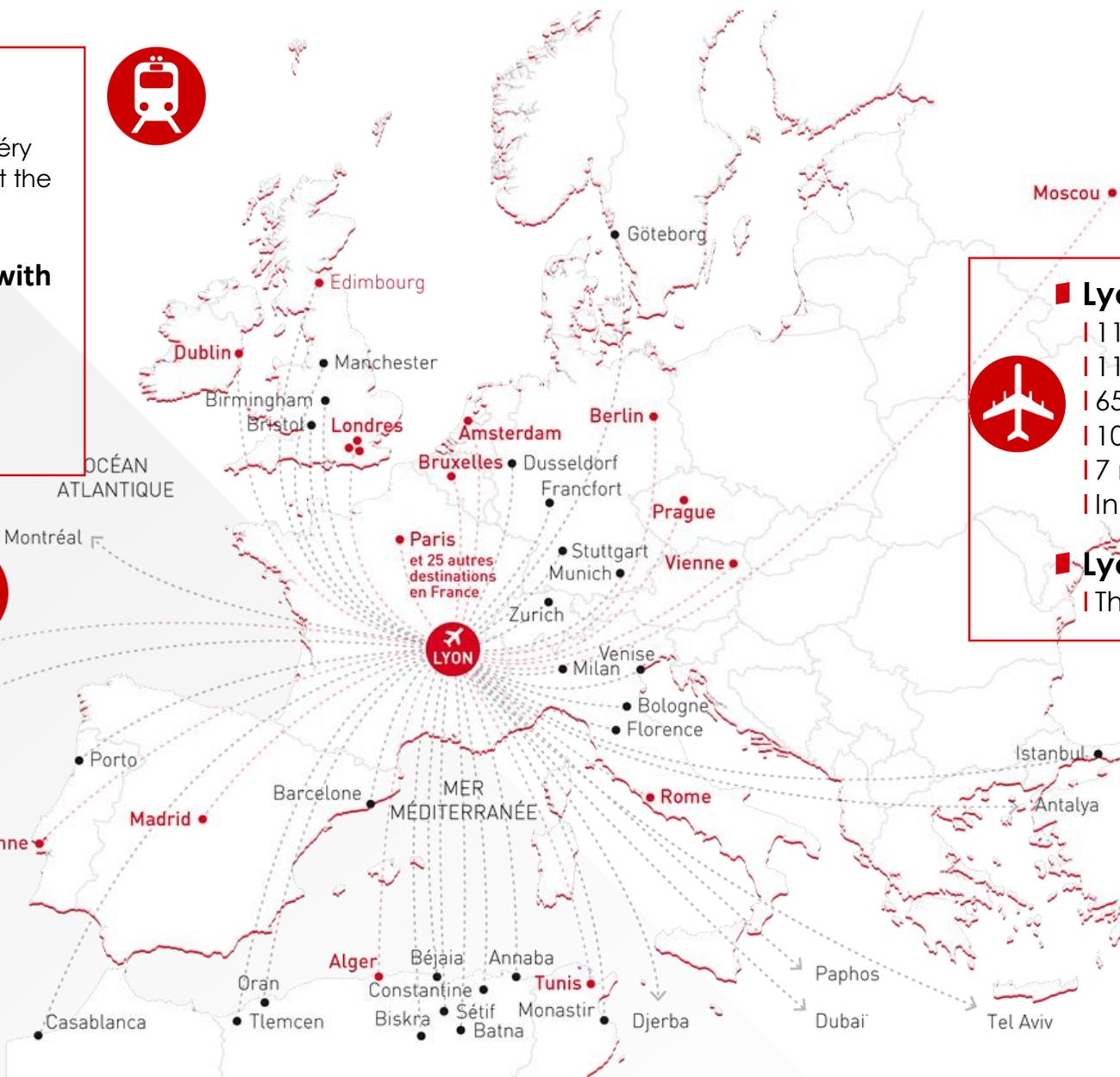
Lyon-Saint Exupéry airport



- | 115 direct destinations
- | 11 millions of passengers in 2018
- | 65 % of the traffic is international
- | 10 new lines and
- | 7 new destinations in 2017
- | In 2018 : 20 new direct flights

Lyon-Bron airport

- | The 3rd business airport in France



How to move to Lyon and from Lyon?





GRAND LARGE

20
mn
FROM
LYON

MIRIBEL JONAGE





LYON

30 mn

La Dombes





30 mn





COURCHEVEL

MEGÈVE

2
hours
FROM LYON

L'ALPE D'HUEZ

LES CONTAMINES





LYON

3
hours

Marseille



LYON

1h50

Le Jura



LYON

1h50

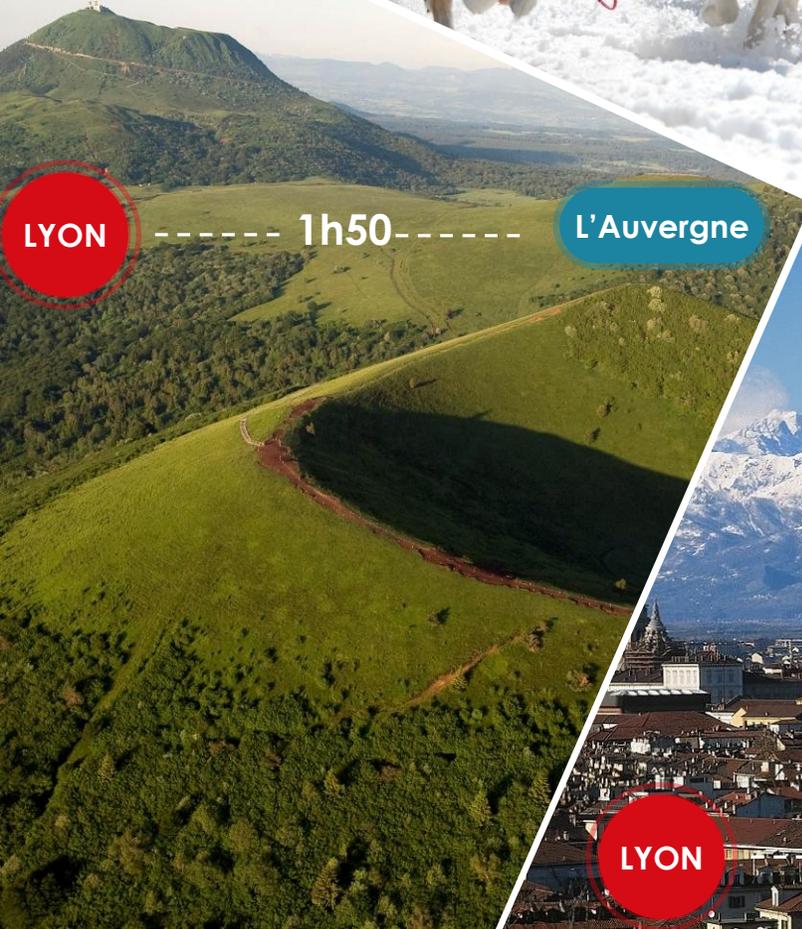
La Drôme Provençale



LYON

2h15

Les Gorges de l'Ardèche



LYON

1h50

L'Auvergne



LYON

3h40

Turin



LYON

6h15

Barcelone

Lyon

In the rankings



LYON IN THE RANKINGS



ECONOMIC ATTRACTIVENESS

#1 French city for quality of life

(The Economist 2017)

#1 most enterprising city of the
future to rival Paris

(EY 2017 attractiveness survey, Europe)

6th most attractive European
city for foreign investment

*(Top 10 in the EY Global Investment Monitor,
2010-2016)*

10th most attractive city in
Europe *(PwC, 2017)*

LIVING ENVIRONMENT

No.1 French city for
higher education

(2017 ranking, L'Etudiant)

29th city worldwide for
quality of living

(The Economist, 2017)

TOURISM AND GASTRONOMY

**European Capital
of Smart Tourism
2019**

No.1 European
weekend destination

(World Travel Awards 2016)

**Lyon Opera House, named
best international opera
house** *(International Opera Awards)*



Lyon

Higher Education

The background is a red-tinted photograph of the Lyon skyline, showing a dense urban landscape with numerous buildings and a prominent church spire. At the bottom of the image, there is a white line-art illustration of various architectural elements, including a cathedral with multiple spires, a modern skyscraper, a domed building, a stadium-like structure, and another cathedral facade.

Today, Lyon has **144 500 students** in the **4 universities** and the **54 high schools** of the city. It offers a range of unlimited choices for higher education

- l'Université Claude Bernard Lyon 1
- l'Université Lumière Lyon 2
- l'Université Jean Moulin Lyon 3
- l'Université Jean Monnet
- l'École normale supérieure
- l'INSA de Lyon
- l'École Centrale de Lyon
- Sciences Po Lyon
- VetAgro Sup
- l'École nationale d'ingénieur de Saint-Étienne (ENISE)
- l'École nationale des travaux publics d'État (ENTPE)
- le Centre national de la recherche scientifique (CNRS)

The creation of the University of Lyon (COMUE, Community of Universities and Institutions) gave the city of Lyon the **2nd French scientific pole**.

This community of universities and institutions, a unique combination of universities, schools, and research organizations, brings together 12 member institutions, 20 associates in the Lyon Saint-Étienne metropolis and represents more than 140,000 students, 168 public laboratories.



Lyon, higher education



International renown establishments

Lyon attracts students from all sectors, thanks to the presence of first-rate institutions:

L'INSA Lyon
L'École Centrale Lyon
L'emlyon business school
L'École normale supérieure de Lyon (ENS Lettres et ENS Sciences)
L'IAE Lyon
L'IEP Lyon

Training in artistic disciplines is also in the spotlight with the National Conservatory of Music and Dance and the National School of Theater Arts and Techniques (ENSATT).

As the **International Capital of Gastronomy**, Lyon hosts a major school dedicated to this culinary art, **the Paul Bocuse Institute**. Every year 650 students from 37 different nationalities attend this establishment.



LYON

The international



LYON ATTRACTS FOREIGNERS

■ A large international community

- | 50 000 expatriates
- | More than 70 consulates and 12 foreign chambers of commerce
- | 7,000 children enrolled in international schools

■ Tourism

- | 6 million visitors welcomed in Lyon in 2018
- | Lyon, the 1st French agglomeration (after Paris) for the number of tourism jobs
- | 548,016 visitors welcomed in the information centers of the tourist office
- | 48% of foreign visitors

■ Renowned international institutions



International Agency for Research on Cancer (IARC/CIRC)



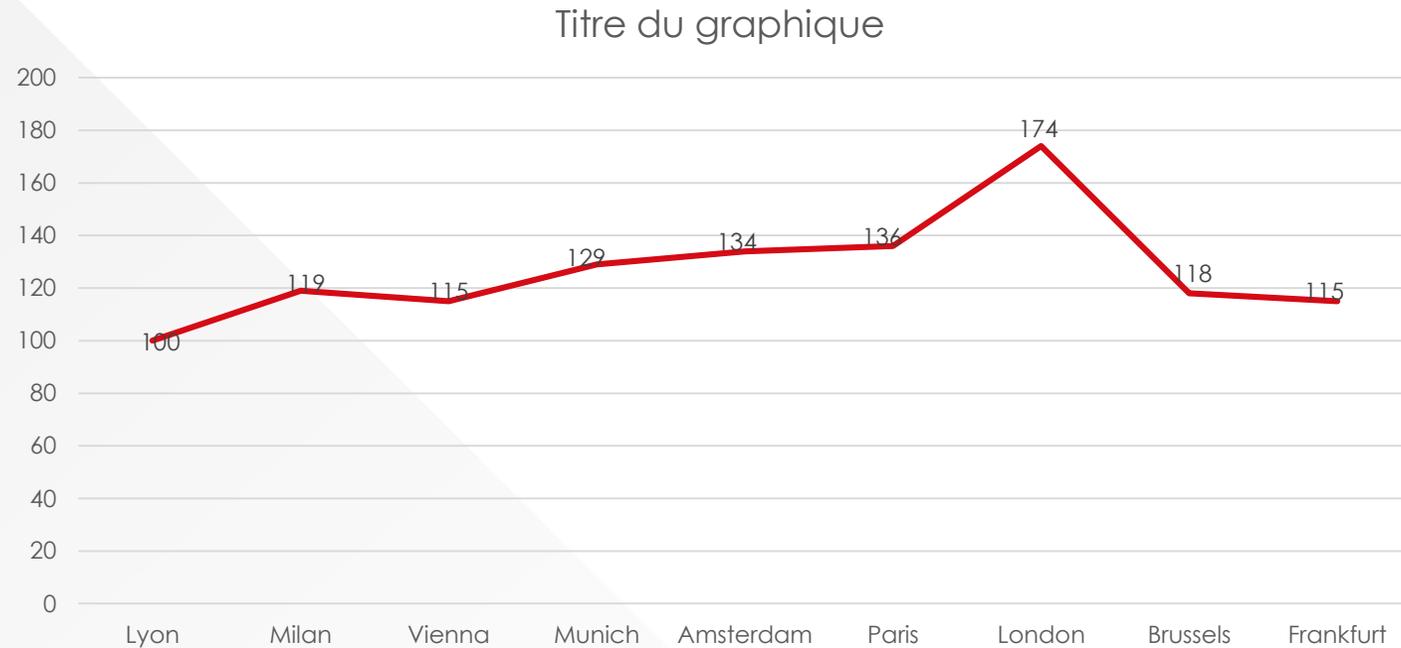
International Criminal Police Organization



P4 Mérieux-INSERM laboratory

Comparative index:
Lyon 100 base

7 criteria:
Housing
Food
Transportation
Energy, telephony
Restaurants
Hobbies
Clothes



In Lyon, live better!



INTERNATIONAL SCHOOLING



A guide to international schooling is available on our website: <https://www.aderly.fr/>



INVEST IN LYON

51

high schools with a European section

8

private bilingual kindergartens

13

bilingual nursery schools

- 1 bilingual
- 1 quadrilingual
- 1 with 6 languages

14

primary schools

6

international high schools

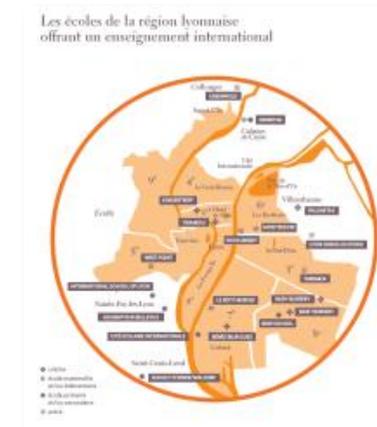
5

International junior schools

10

languages taught

- Child care capacity: approximately **9,500 places** (public)
- Over:
 - **250** primary schools
 - **50** secondary schools
 - **4** universities
- **7,000 students** of all ages are registered in international study programmes
- Lyon offers the opportunity to take the **International Baccalaureate**, the **German Abitur**, the **Spanish or French baccalaureate** majoring in international or European studies.



The major Cultural Events



Historical and emblematic Light Festival : Every year, December 8, the Lyonnais put on their windows some candles in tribute to Marie. For nearly 30 years, this religious festival has become a popular festival that takes place over 4 days during which you can admire more than 80 sounds and lights. This festival attracts more than 3 million visitors.



The Festival of Lights





Every year, in Autumn for nearly 10 days, the Lumière Festival pays tribute to classical cinema and awards the Lumière prize to a great name of cinema.



From September to January, on odd years, Lyon hosts the Biennial of Contemporary Art which allows to discover objects, paintings, furniture ... exposed by a dozen of invited artists.

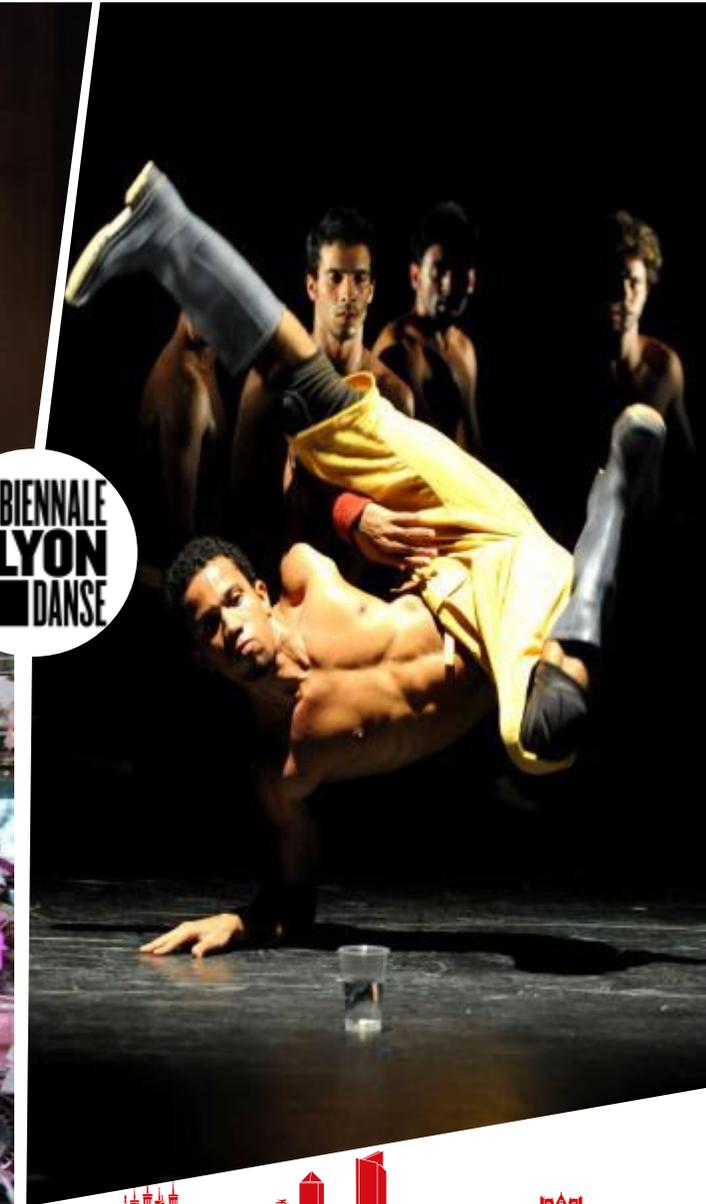
Et-ce bien
de l'arts?



The Biennial of Contemporary Art



Every September on even years, Lyon organizes the dance biennial with about 30 shows and the parade which brings together more than 4500 amateur dancers and free dance classes (hip-hop, rumba, classical dance ...) on the various places of the city.



LA BIENNALE
DE LYON
DANSE

The dance biennial



For three days, the festival offers a program around literature, cinema and all forms of art and culture that are interested in the polar genre: the presence of a hundred of renowned guests from all over the world, a book fair, conferences and debates, films projections, games and surveys, theater, concerts, thematic visits, exhibitions...



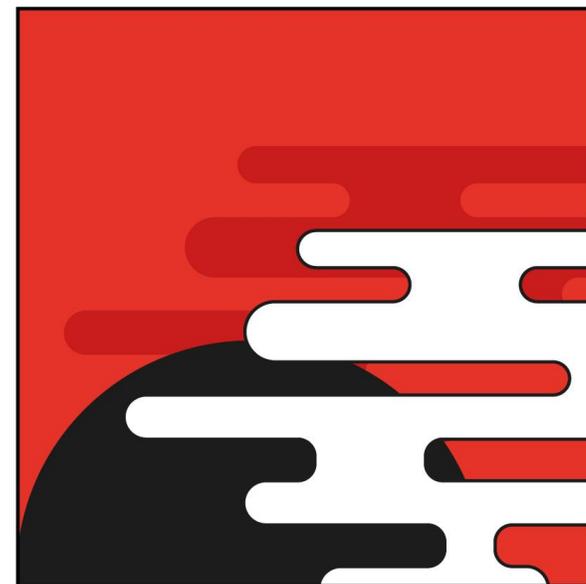
FESTIVAL
INTERNATIONAL
2021

17^E ÉDITION
LYON

LITTÉRATURE,
CINÉMA, SÉRIES TV,
ENQUÊTE URBAINE

QUAIS

DU POLAR



2 > 4 JUILLET

Festival of electronic and independent music, the Nuits Sonores are held each year at Ascension. More than 140 000 goers come to listen the 200 artists (house, hip-hop, techno, rock, no wave, pop, folk, electronica,...



Les Nuits Sonores

www.nuits-sonores.com



The “Nuits de Fourvière”, in June and July at the Antique Theater of Fourvière.



« Fêtons l'Été », for adults and children.



The theaters, the Auditorium, the Opera, the museums, without counting sporting events ... there is always something going on!



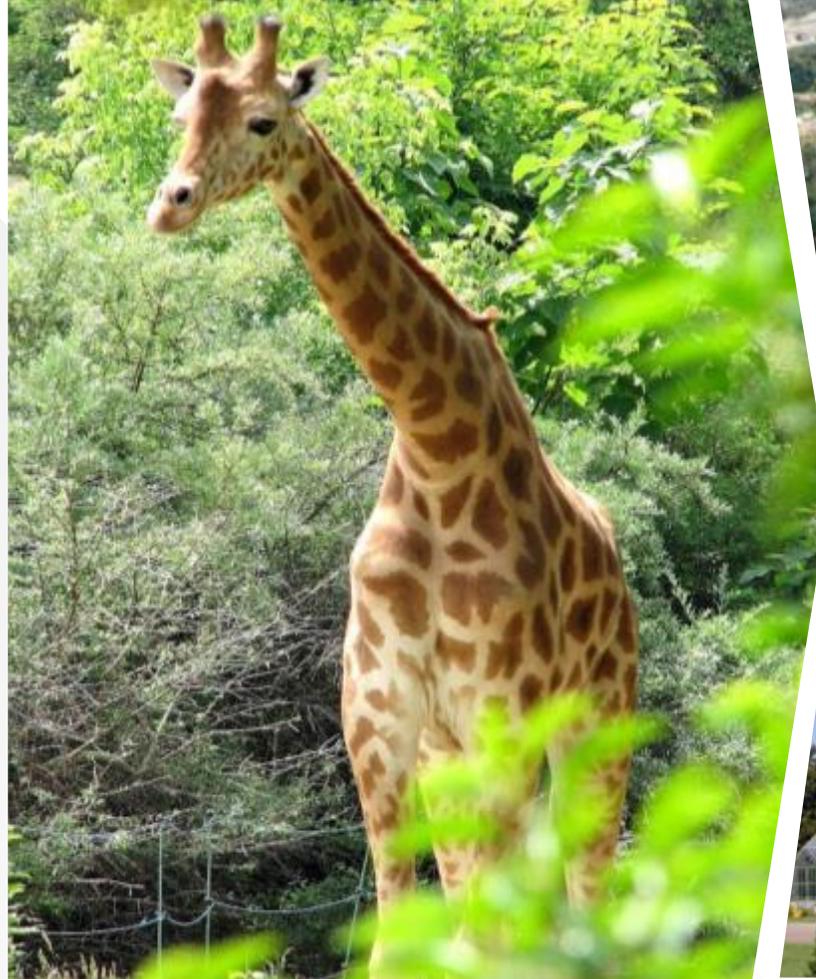
And many others...



Urban walks



The “Parc de la Tête d'Or”, one of the largest urban parks in France with its 105 hectares, 16 hectares of lake, its free zoo, its rose garden and its botanical collection sheltered in the tropical greenhouses.



Enjoy the banks of the Rhône and the Saône rivers, of the urban parks, such as the « Parc de Gerland », the « Parc Sergent Blandan », the park of « la Cerisaie » in the Croix-Rousse district or the « Parc des Hauteurs » on the Fourvière hill.

Lyon has about fifteen parks and gardens representing more than 300 hectares.

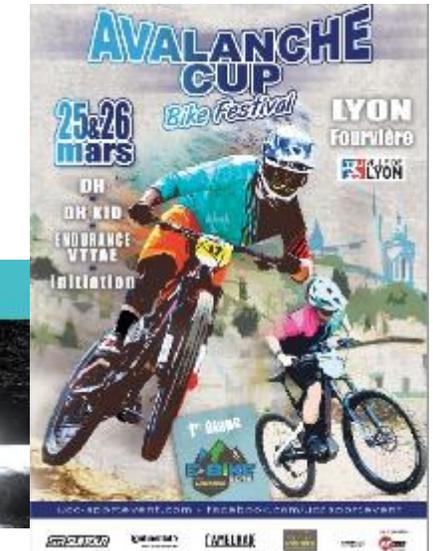
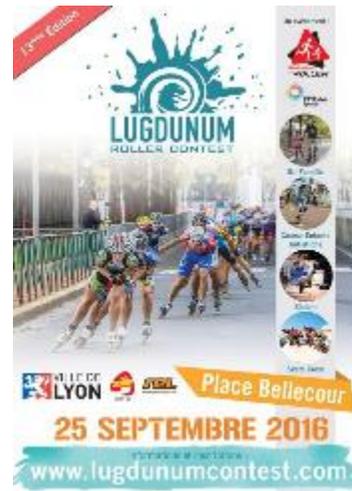


City walks



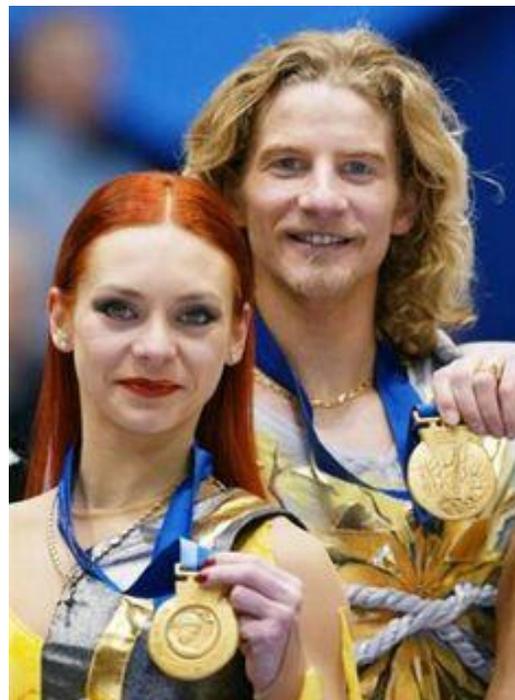
In addition to sports halls, clubs, water sports centers, federations ... Lyon offers many sports activities for adults and children alike:

- **Re Lyon Nous** : a day dedicated to the practice of sport to do with your family or your friends, combining sports, puzzles and cultural discoveries.
- **The Lugdunum Roller Contest** is an event that combines speed events and races open to everyone from 7 to 77 years old!
- **Lyon Free Bike** and the **Avalanche Cup** for mountain bikers
- For joggers, **Run in Lyon**, **Lyon Urban Trail** and the **Sainté Lyon** (night race between Saint-Étienne and Lyon) take place every year, such as the **Ultra Boucle de la Sarra**, a 6 or 24 hours hourly race of 2 km and 90 m difference of heights.



Lyon embodies the values of sport through the fame of its clubs, athletes and equipment to host major sporting events:

- The Groupama Stadium in Décines that hosted the matches of Euro 2016, has a capacity of nearly 60 000 seats
- The Matmut Stadium in the Gerland district
- ASVEL in Villeurbanne



Lyon, your sport field



A maintained reputation with

14 starred restaurants

| **Grands Chefs** : Paul Bocuse, Georges Blanc, Christian Têtedoie, Pierre Orsi, Guy Lassausaie, Mathieu Viannay...

| **World famous vineyard lands:**

Beaujolais, Vallée du Rhône (Saint-Joseph, Côte Rôtie, Condrieu...)

SIRHA, World Trade Fair for Catering and Hospitality trade (every 2 years)

| In 2019 : 3000 exhibitors and brands, more than 210 000 visitors, 26 000 chefs welcomed

| In 2021 (September 23-27)

4 300 restaurants

| **The « bouchons » tradition:** warm environment

| **Local specialties:** tablier de sapeur, quenelles, tarte aux pralines...



Welcome to **LYON**

